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Comparative Analyses of Expected Shortfall and VaR : their estimation error, decomposition, and optimization

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Comparative Analyses of Expected Shortfall and VaR

: their estimation error, decomposition, and optimization

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Abstract

We compare expected shortfall with Value-at-Risk (VaR) in three aspects: estimation errors, decomposition into risk factors, and optimization.

We describe the advantages and the disadvantages of expected shortfall over VaR. We show that expected shortfall is easily decomposed and optimized while VaR is not. We also show that expected shortfall needs a larger size of sample than VaR for the same level of accuracy.

Key words: expected shortfall, value at risk, optimization JEL classification: G20

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I. Introduction

Artzner et al. [1997] proposed the use of expected shortfall to alleviate the problems inherent in Value-at-Risk (VaR). Expected shortfall considers loss beyond the VaR level and is shown to be sub-additive while VaR disregards loss beyond the percentile and is not sub-additive¹.

In this paper, we compare expected shortfall with VaR in three aspects: their estimation errors, their decomposition into risk factors, and their optimization. These comparative analyses can help risk managers consider the usefulness of expected shortfall as a risk management tool.

The rest of the paper is organized as follows. Chapter II gives our definitions and concepts of VaR and expected shortfall. Chapter III examines the estimation error of expected shortfall using Monte Carlo simulations. Chapter IV provides an example of estimating expected shortfall with sample portfolios. Chapter V describes a method of decomposing VaR and expected shortfall developed by Hallerbach [2000] and Tasche [1999]. Chapter VI describes a method of optimizing portfolios based on expected shortfall developed by Rockafeller and Uryasev [2000]. Chapter VII concludes the paper.

II. Definitions and Concepts of Expected Shortfall

Artzner et al. [1997] have proposed the use of expected shortfall (also called "conditional VaR," "mean excess loss," "beyond VaR," or "tail VaR") to alleviate the problems inherent in VaR. The expected shortfall is defined as follows.

$$\rho(X+Y) \le \rho(X) + \rho(Y)$$

¹ A risk measure ρ is sub-additive when the risk of the total position is less than or equal to the sum of the risk of individual portfolios. Intuitively, sub-additivity requires that "risk measures should consider risk reduction by portfolio diversification effects."

Sub-additivity is defined as follows. Let X and Y be random variables denoting the losses of two individual positions. A risk measure ρ is sub-additive if the following equation holds.

Definition of expected shortfall Suppose X is a random variable denoting the loss of a given portfolio and $VaR_{\alpha}(X)$ is the VaR at the $100(1-\alpha)\%$ confidence level². $ES_{\alpha}(X)$ is defined by the following equation³. $ES_{\alpha}(X) = E[X|X \ge VaR_{\alpha}(X)].$ (1)

Expected shortfall measures how much one can lose on average in states beyond the VaR level. When the loss distribution is not normal, VaR disregards the loss beyond the VaR level and fails to be sub-additive. Expected shortfall considers the loss beyond the VaR level and is shown to be subadditive.

III. Estimation Error of Expected Shortfall

A. Concepts of Estimation Error

Estimates of VaR and expected shortfall are affected by estimation error, the natural sampling variability due to limited sample size. For example, consider a situation where we estimate the VaR of a given portfolio by Monte Carlo simulations. The VaR estimates vary according to the realizations of random numbers. To reduce estimation error, risk managers have to increase the sample size of the simulations.

This chapter compares the estimation errors of expected shortfall and VaR, and considers whether more calculation time is needed when estimating expected shortfall than when estimating VaR.

B. Estimation Error under Stable Distribution

In this chapter, we compare the estimation errors of VaR and expected

² In this paper, VaR is defined as the upper 100 α percentile of the loss distribution.

³ E[x | B] is the conditional expectation of the random variable x given event B. Since X is defined as the loss, X is positive in loss and negative in profit.

shortfall by simulating random variables with stable distributions.

When a random variable *X* obeys the stable distribution⁴, there exist constants α and γ_n such that

$$S_n = n^{1/\alpha} X + \gamma_n, \qquad (2)$$

where S_n is the sum of independently and identically distributed n copies of X^{5} . α is the index of stability. The smaller α is, the heavier the tail of the distribution is. If $\alpha = 2$, the stable distribution reduces to the normal, and it reduces to Cauchy⁶ if $\alpha = 1$ (see Figure 1). The stable distribution is a generalization of the normal in that a sum of stable random variables is also a stable random variable.

We evaluate the estimation errors of VaR and expected shortfall as follows. First, we run 10,000 sets of Monte Carlo simulations with a sample size of 1,000, assuming that the underlying loss distributions are stable with α = 2.0, 1.9,...,1.2, 1.1^{7.8}. Second, we obtain 10,000 estimates⁹ of VaR and

⁷ Stable random variables are commonly described by the following characteristic functions:

$$\Phi(\theta) = \begin{cases} \exp\{-\sigma^{\alpha} |\theta|^{\alpha} (1-i\beta(\operatorname{sgn}\theta)\tan\frac{\pi\alpha}{2}) + i\mu\theta\}, & \text{if } \alpha \neq 1, \\ \exp\{-\sigma |\theta| (1+i\beta\frac{2}{\pi}(\operatorname{sgn}\theta)\ln\theta) + i\mu\theta\}, & \text{if } \alpha = 1, \end{cases}$$

where is the index of stability, is the skewness parameter, is the scale parameter, and μ is the location parameter.

In this chapter, we set $\beta = 0$, $\mu = 0$, and $\sigma = 1/\sqrt{2}$. We set $\sigma = 1/\sqrt{2}$ so that the loss distribution reduces to the standard normal when $\alpha = 2$.

⁴ For details of the stable distribution, see Feller [1969] and Shiryaev [1999].

 $^{^{5}}$ = denotes equality in distribution.

⁶ The first moment of Cauchy distribution ($\alpha = 1$) is infinite. Therefore, when the loss obeys Cauchy distribution, one cannot define expected shortfall since it is the conditional expectation of loss given that the loss is in the right tail of the loss distribution.

⁸ We obtained uniform random numbers with Mersenne Twister, and transformed them into stable random numbers with the algorithm developed by Chambers, Mallows, and Stuck [1976].

expected shortfall from those sets of simulations, and calculate the average, the standard deviation, and the 95% confidence level of those estimates¹⁰. The estimation errors of VaR and expected shortfall are compared by the relative standard deviation (the standard deviation divided by the average). Tables 1-2 and Figures 2-5 show the results.

The estimation error of expected shortfall is larger than that of VaR when the underlying loss distribution is fat-tailed. As α gets closer to one (i.e. as the underlying loss distribution becomes fat-tailed), the relative standard deviation of the expected shortfall estimate becomes much larger than that of the VaR estimate. On the other hand, when α is close to two (i.e. when the underlying loss distribution is approximately normal), the relative standard deviation of VaR and expected shortfall estimates are almost equal.

This result can be explained as follows. When the underlying distribution is fat-tailed, the probability of infrequent and large loss is high. The expected shortfall estimates are affected by whether large and infrequent loss is realized in the obtained sample since expected shortfall considers the right tail of the loss distribution. On the other hand, the VaR estimates are less affected by large and infrequent loss than the expected shortfall estimates since the VaR method disregards loss beyond the VaR level. Therefore, when the underlying loss distribution becomes more fat-tailed, the expected shortfall estimates become more varied due to infrequent and large loss, and

$$ES_{\alpha} = \frac{X_{(1)} + X_{(2)} + \dots + X_{(n\alpha+1)}}{n\alpha + 1}$$

⁹ The estimator of VaR at the 100(1-)% confidence interval is the upper 100 % quantile of the empirical loss distribution. We take the VaR estimator as the (n + 1)th largest sample of loss, where n is the sample size. That is, we take $X_{(n\alpha+1)}$ as the VaR estimator where the sequence $X_{(n)}, X_{(n-1)}, \dots, X_{(n\alpha+1)}, X_{(n\alpha)}, \dots, X_{(1)}$ is the loss sample rearranged in increasing order. We take the following as the expected shortfall estimator.

¹⁰ The asymptotic standard deviation of the VaR estimate can be obtained in closed form. Furthermore, there is a closed-form formula that approximates the standard deviation of the expected shortfall estimate (see Appendix A for details). When the underlying loss distribution is relatively thin-tailed (such as the normal and t), those closed-form formulas give almost equal numbers to those calculated by Monte Carlo simulation. On the other hand, when the underlying distribution is fat-tailed (such as in a Pareto distribution), they give substantially different numbers.

their estimation error becomes larger than the estimation error of VaR.

Furthermore, we investigate whether the increase in sample size reduces the estimation error of expected shortfall. We run 10,000 sets of Monte Carlo simulations with sample sizes of 1,000, 10,000, and 100,000 each, assuming that the underlying loss distributions are stable with $\alpha = 2.0$, 1.5, 1.1. We calculate the average, the standard deviation, and the 95% confidence interval of those 10,000 estimates. Tables 3-4 and Figure 6 show the result.

The increase in sample size from 1,000 to 100,000 reduces the relative standard deviations (the standard deviation divided by the average) of the expected shortfall estimates¹¹. Therefore, we are able to reduce the estimation error of expected shortfall by increasing sample size¹².

IV. Examples of Estimating Expected Shortfall

This chapter gives examples of estimating expected shortfall, and compares the estimation error of expected shortfall with that of VaR. We consider two cases: an option portfolio and a credit portfolio.

A. Equity Option Portfolio

This section treats a sample portfolio consisting of three issues of U. S. stocks (General Electric, McDonald's, and Intel) and short positions on options whose underlying securities are those U. S. stocks (see Table 5).

We estimate the VaR and expected shortfall of this sample portfolio. We assume that the log returns of the stocks obey the multivariate normal

¹¹ Table 3 shows that, when the underlying loss distribution is stable with $\alpha = 1.5$, we must have a sample size of somewhere between several hundred thousand and one million in order to ensure the same level of relative standard deviation as occurs when we estimate VaR with a sample size of 1,000 (0.08).

¹² This result is consistent with Proposition 3.1 of Acerbi and Tasche [2001], which says that the expected shortfall estimate converges with probability one as sample size tends to infinity.

distribution, and estimate the variance-covariance matrix of those log returns from historical data. We set the holding period to be one day, and assume that implied volatility is constant throughout this period (see Appendix B for details). Figure 7 shows the profit and loss distribution of the sample portfolio. The distribution is skewed to the left because of the substantial short positions on call options.

We evaluated the estimation errors of VaR and expected shortfall as follows. We run 10,000 sets of Monte Carlo simulations with a sample size of 1,000, and calculated the average, the standard deviation, and the 95% confidence interval of the VaR and expected shortfall estimates. Tables 6-7 show the result.

The estimation errors of VaR and expected shortfall are almost equal. This result is similar to the result in chapter III in which the underlying distribution is found to be normal. The right tail of the loss distribution of this sample option portfolio is similar to the normal since the strike prices of options are close to at-the-money.

Next, we consider a sample portfolio with far-out-of-the-money options (see Table 8). The only difference between this portfolio and the sample portfolio in Table 5 is that the strike prices of options are far-out-of-the-money¹³ in this portfolio. Figure 8 shows the profit and loss distribution of the portfolio. The distribution is more skewed to the left than the profit and loss distribution in Figure 7 because it includes large positions in far-out-of-money options.

We estimate the VaR and expected shortfall of this sample portfolio by following the same steps that we used when we estimated the VaR and expected shortfall of the sample portfolio in Table 5. Tables $9 \sim 10$ show the result.

The estimation error of expected shortfall is larger than that of VaR when the strike prices of the options are far-out-of-the-money. This is because

¹³ As we assume that the log returns of the stocks obey the multivariate normal distribution and that the volatility is constant, the probability that the stock prices rise beyond the strike prices of options during the holding period is less than 0.01%.

the underlying loss distribution becomes fat-tailed when the strike prices of the options are made far-out-of-the-money.

B. Loan Portfolio

This section deals with a sample loan portfolio. The sample portfolio (see Table 11) consists of 1,000 loans with homogeneous default rates of 1% or 0.1%. The individual loan amounts obey the exponential distribution with an average of 100 million yen (see Figure 9 for the distribution of the loan amount). The correlation coefficients between default events are homogeneous at 0.00, 0.03, or 0.05. We adopt "default mode" as a loss definition, that is, we recognize loss only if the borrower defaults during the risk evaluation period. We estimate VaR and expected shortfall by following the algorithm developed by Ieda, Marumo, and Yoshiba [2000] (see Appendix C for details).

We run 1,000 sets of Monte Carlo simulations with a sample size of 1,000, and calculate the average, the standard deviation, and the 95% confidence interval of the VaR and expected shortfall estimates. We evaluate the estimation errors of VaR and expected shortfall by using the relative standard deviation. Tables 12-15 show the result.

The estimation error of expected shortfall is larger than that of VaR when the default rate is low and the default correlation is high. Table 12 shows that, when the default rate is 1%, the estimation errors of VaR and expected shortfall at the 95% confidence level are almost equal. On the other hand, Table 13 shows that, at the 99% confidence level, the estimation error of expected shortfall is larger than that of VaR when the default correlation is high. Table 14 shows that, when the default rate is 0.1% and the default correlation is high, the estimation error of expected shortfall is larger than that of VaR when the default correlation is high, the estimation error of expected shortfall is larger than that of VaR when the default correlation is high, the estimation error of expected shortfall is larger than that of VaR at both the 95% and 99% confidence levels.

The estimates of expected shortfall vary more than those of VaR with low default rates because of the low frequency of portfolio loss and limited sample size. When the loss frequency gets lower, the estimation of expected shortfall requires a larger sample to ensure the same level of accuracy since expected shortfall considers the loss in the tail as a conditional expectation. Thus, expected shortfall varies more than VaR at low default rates if we estimate it with the same sample size.

The estimation error of expected shortfall is large when the default correlation is high because of the fat tail of the underlying loss distribution. Ieda, Marumo, and Yoshiba [2000] show that the underlying loss distribution is fat-tailed when the default correlation is high. Furthermore, Section III.B shows that the estimation error of expected shortfall is larger than that of VaR when the underlying loss distribution is fat-tailed.

V. Decomposition of VaR and Expected Shortfall

This chapter describes a method of decomposing portfolio risk into risk factors¹⁴. The decomposition of risk is a useful tool for managing portfolio risk. For example, risk decomposition enables risk managers to select assets that provide the best risk-return trade-off, or to allocate "economic capital" to individual risk factors.

We describe the method of decomposing VaR and expected shortfall developed by Hallerbach [1999] and Tasche [2000]. We also give an example of decomposing VaR and expected shortfall with the sample option portfolio in Section A.

We show that it is more straightforward to decompose expected shortfall than to decompose VaR.

A. Decomposing VaR

Hallerbach [1999] and Tasche [2000] developed a method of decomposing simulation-based VaR and expected shortfall into individual risk factors. This

¹⁴ The concept of VaR decomposition was proposed by Garman [1997]. We followed the terminology of Garman [1997] in using "marginal VaR" and "component VaR."

chapter describes this method following Tasche [2000].

We assume that the portfolio loss X is a linear combination of the losses of individual risk factors X_i (*i* denotes risk factors):

$$X = \sum_{i=1}^{n} X_{i} \omega_{i}.$$
(3)

$$X = \sum_{i=1}^{n} X_{i} \omega_{i}.$$

 X_i : loss of individual risk factor i^{15}

 ω_i : sensitivity to individual risk factor i

Since the portfolio VaR is a linearly homogeneous function of sensitivity to individual risk factors, the following equality holds.

$$VaR_{\alpha}(X) = \sum_{i=1}^{n} \frac{\partial VaR_{\alpha}(X)}{\partial \omega_{i}} \cdot \omega_{i}.$$
(4)

Therefore, the portfolio VaR is decomposed¹⁶ into $\partial VaR/\partial \omega_i$ multiplied by the risk factor ω_i .

Tasche [2000] proved the following under certain conditions¹⁷.

Marginal VaR The partial derivative of VaR at the $100(1-\alpha)\%$ confidence level with respect to ω_i (we call this "marginal VaR," which is denoted by M - VaR_i) is represented as a conditional expectation as follows (Remark 5.4, Tasche [2000]):

$$M - VaR_i = \frac{\partial VaR_{\alpha}(X)}{\partial \omega_i} = E[X_i | X = VaR_{\alpha}(X)]$$
(5)

Thus, Equation (6) provides a method to decompose VaR.

¹⁵ For example, consider the situation where you have 1,000 shares of a stock whose current market price is US\$1,200/share and whose original cost is US\$1,500/share. The loss of the stock X_i (considered here as one of a number of individual factors) is US\$300/share, and sensitivity to this stock ω_i is 1,000 shares. Furthermore, if the market price of this stock is US\$2,000/share, X_i is equal to –US\$500/share.

¹⁶ When X is a nonlinear function of X_i , Equation (4) does not hold. To deal with options, we consider option premiums additional risk factors.

¹⁷ The condition includes the continuity of the distributions and the integrability of expectations.

$$VaR_{\alpha}(X) = \sum_{i=1}^{n} \frac{\partial VaR_{\alpha}(X)}{\partial \omega_{i}} \cdot \omega_{i} = \sum_{i=1}^{n} E[X_{i} | X = VaR_{\alpha}(X)] \cdot \omega_{i}.$$
 (6)

Considering $(\partial VaR_{\alpha}(X)/\partial \omega_i) \cdot \omega_i$ the contribution of risk factor *i* to the portfolio VaR¹⁸, we define component VaR as follows.

Component VaR The contribution of risk factor *i* to the portfolio VaR (we call this "component VaR," which is denoted by $C - VaR_i$) is defined as follows: $C = VaR_{\alpha}(X) = E[X | X = VaR_{\alpha}(X)] \quad (7)$

$$C - VaR_i = \frac{\partial VaR_{\alpha}(X)}{\partial \omega_i} \cdot \omega_i = E[X_i | X = VaR_{\alpha}(X)] \cdot \omega_i.$$
(7)

It is not straightforward to estimate the right hand side of Equations

(5) and (7) when we calculate VaR by simulations. It is difficult to estimate a conditional expectation conditioned by the equality $X = VaR_{\alpha}(X)$ when the distribution is discrete.

Hallerbach [1999] proposed and evaluated several methods of estimating this conditional expectation approximately. He concluded that the "conditional mean model" provides the best result. This method chooses a data window whose portfolio losses are close to the level of VaR, and takes the mean loss of this window to obtain an estimation of the conditional expectation.

B. An Example of Decomposing VaR

This section gives an example of decomposing the VaR of the sample option portfolio in Section IV.A. We adopt the "conditional mean model" proposed by Hallerbach [1999] in estimating marginal VaR.

¹⁸ Component VaR approximates how the portfolio VaR would change if the corresponding risk factor were deleted from the portfolio. This approximation works well when the risk factor makes a relatively small contribution to the portfolio VaR. However, we should note that component VaR is defined using marginal VaR, which is the "marginal" change in VaR with respect to ω_i . This means that this approximation does not work well when the contribution of the risk factor is large.

We estimate marginal VaR as follows. Suppose we obtain N samples from a simulation. We choose a data window whose portfolio losses are close to the portfolio VaR level. This window is chosen as:

$$X \in [VaR_{\alpha}(X) - \mathcal{E}_{d}, VaR_{\alpha}(X) + \mathcal{E}_{u}],$$
(8)

for some small positive ε_d and ε_u . Suppose X^j ($1 \le j \le N$) denotes the portfolio loss of the *j*-th sample, X_i^j ($1 \le i \le 6, 1 \le j \le N$) denotes the loss of the *i*-th risk factor of *j*-th sample, and *T* denotes the number of samples in the chosen data window. The marginal VaR of individual risk factor *i* is estimated by:

$$M - VaR_i = \frac{\partial VaR_{\alpha}(X)}{\partial \omega_i} = E[X_i | X = VaR_{\alpha}(X)] \cong \frac{1}{T} \sum_j X_i^j.$$
(9)

where we take the sum only for the data included in the chosen window.

We calculate VaR at the 95% confidence level of the sample option portfolio in Section IV.A by using a Monte Carlo simulation with sample size of 10,000, and decompose VaR into risk factors¹⁹. Table 16 shows the result.

We evaluate the estimation error of this method by comparing marginal VaR estimated by Equation (9) with "recalculated marginal VaR" obtained by re-estimating portfolio VaR for a slightly changed portfolio (we use 0.1%, 0.5%, and 1% changes). Table 17 shows the result²⁰.

The marginal VaR estimated by Equation (9) is different from recalculated marginal VaR. This difference is especially apparent in Intel stock and in the call option on Intel stock, where the signs of those numbers are opposite. Therefore, Equation (9) is not necessarily an accurate estimator of marginal VaR.

C. Decomposing Expected Shortfall

This section describes a method of decomposing expected shortfall developed by Tasche [2000].

¹⁹ We choose the data window as 51 observations centered around the portfolio VaR level.

²⁰ The difference between marginal VaR and recalculated marginal VaR is the estimation error, since we use the same sample for calculations.

Suppose Equation (3) holds. The following equation holds since $ES_{\alpha}(X)$ is a linearly homogeneous function of ω_i .

$$ES_{\alpha}(X) = \sum_{i=1}^{n} \frac{\partial ES_{\alpha}(X)}{\partial \omega_{i}} \cdot \omega_{i}$$
(10)

Tasche [2000] proved the following under certain conditions²¹.

Marginal Expected Shortfall The partial derivative of expected shortfall at the $100(1-\alpha)$ % confidence level with respect to ω_i (we call this "marginal expected shortfall," which is denoted by M - VaR_i) is represented as a conditional expectation as follows (Remark 5.4, Tasche[2000]):

$$M - ES_i = \frac{\partial ES_{\alpha}(X)}{\partial \omega_i} = E[X_i | X \ge VaR_{\alpha}(X)]$$
(11)

Thus, Equation (12) provides a method of decomposing expected shortfall²².

$$ES_{\alpha}(X) = \sum_{i=1}^{n} \frac{\partial ES_{\alpha}(X)}{\partial \omega_{i}} \omega_{i} = \sum_{i=1}^{n} E[X_{i} | X \ge VaR_{\alpha}(X)] \cdot \omega_{i}.$$
 (12)

Based on this observation, we define component expected shortfall as follows.

Component Expected Shortfall The contribution of risk factor *i* to the portfolio expected shortfall (we call this "component expected shortfall," which is denoted by $C - ES_i$) is defined as follows: $C = ES = \frac{\partial ES_{\alpha}(X)}{\partial ES_{\alpha}(X)} = E[X | X > VaP_{\alpha}(X)] = 0$ (13)

$$C - ES_i = \frac{\partial ES_{\alpha}(X)}{\partial \omega_i} \omega_i = E[X_i | X \ge VaR_{\alpha}(X)] \cdot \omega_i.$$
(13)

It is relatively straightforward to estimate the right hand side of Equation (11). The conditioning event is the inequality $X \ge VaR_{\alpha}(X)$ and we can take more than one sample as this event

²¹ The conditions are the same as in Footnote 17.

²² We should note that component expected shortfall is defined using marginal expected shortfall, which is the "marginal" change in expected shortfall with respect to ω_i (see Footnote 18).

D. An Example of Decomposing Expected Shortfall

This section gives an example of decomposing expected shortfall of the sample option portfolio in Section IV.A.

Suppose we obtain N samples from a simulation. Let X^{j} $(1 \le j \le N)$ denote the portfolio loss of the j-th sample, and X_{i}^{j} $(1 \le i \le 6, 1 \le j \le N)$ denote the loss of the i-th risk factor of the j-th sample. We choose a data window whose portfolio losses are more than or equal to the portfolio VaR level. We let T denote the number of samples in the chosen data window. The marginal VaR of individual risk factor i is estimated by:

$$M - ES_i = E\left[X_i \middle| X \ge VaR_{\alpha}(X)\right] = \frac{1}{T} \sum_j X_i^{\ j}, \tag{14}$$

where we take the sum only for the data included in the chosen window.

We calculate the expected shortfall at the 95% confidence level of the sample option portfolio in Section IV.A by a Monte Carlo simulation with a sample size of 10,000, and decompose the expected shortfall into risk factors. Table 18 shows the result.

We also evaluate the estimation error by comparing the marginal expected shortfall estimated by Equation (14) with the "recalculated marginal expected shortfall" obtained by re-estimating the portfolio expected shortfall for a slightly changed portfolio (we take 0.1%, 0.5%, and 1% change). Table 19 shows the result²³.

The marginal expected shortfall estimated by Equation (14) is almost equal to the recalculated marginal expected shortfall. Therefore, we conclude that Equation (14) provides an accurate estimate of the marginal expected shortfall.

²³ The difference between marginal expected shortfall and recalculated marginal expected shortfall is the estimation error, since we use the same sample for calculations, as was explained in Footnote 20.

VI. Portfolio Optimization Based on Expected Shortfall

This chapter provides an overview of methods that can be used to optimize portfolios based on VaR and expected shortfall. We focus in particular on the situation in which the underlying loss distribution is not normal and VaR and expected shortfall are calculated by simulations.

A. Portfolio Optimization based on VaR by the Variance-Covariance Method

Portfolio optimization based on VaR is straightforward when VaR is calculated by the variance-covariance method²⁴. The traditional mean-variance analysis (see Markowitz [1952]) is directly applied to VaR-based portfolio optimization since VaR is a scalar multiple of the standard deviation of loss when the underlying distribution is normal²⁵. Mean variance analysis selects the portfolio with the best mean-variance profile by minimizing variance subject to the constraint of expected portfolio return. This optimization problem is formulated as follows:

$$\min_{\{\omega\}} \frac{1}{2} \omega' \Sigma \omega, \qquad (15)$$
subject to $\omega' \mu = \mu_X$
 $\omega' e = 1$
where μ : vector of expected returns of risk factors
 μ_X : fixed expected return on portfolio
 Σ : variance-covariance matrix of risk factors
 e : vector of ones
 ω : vector of exposures to risk factors
 ω' : transpose of ω

The solution to this problem is given as ω for each μ_x , from which we

²⁴ The variance-covariance method assumes that portfolios are linear combinations of normally distributed risk factors, and calculates VaR with the variance-covariance matrix of risk factors. This method is also called the "delta-normal" method.

²⁵ To put it more precisely, when the underlying distribution is elliptical (a generalization of the normal), with finite variance, VaR is a scalar multiple of the standard deviation. However, our explanation here assumes normality for the sake of simple illustration.

obtain an optimized σ_x for each μ_x^{26} . This relationship between σ_x and μ_x gives us the efficient frontier in the μ_x - σ_x space. From this efficient frontier, we choose the best portfolio that fits our risk tolerance and return appetite.

Since VaR is a scalar multiple of the standard deviation, we can obtain the efficient frontier in the μ_x -VaR space as shown in Figure 10. We select the best portfolio using this efficient frontier in the μ_x -VaR space.

B. Portfolio Optimization Based on VaR by Simulation-Based Methods

When VaR is calculated by simulations, it is no longer an efficient tool for optimizing a portfolio since VaR is no longer a scalar multiple of the standard deviation and is not optimized using Equation (15).

Mausser and Rosen [1998] show that it is difficult to optimize simulation-based VaR since VaR is not generally a convex function of risk factors²⁷.

C. Portfolio Optimization Based on Expected Shortfall by Simulation-Based Method

Rockafeller and Uryasev [2000] provide a simple algorithm for optimizing portfolios based on a simulation-based expected shortfall. This section describes the algorithm developed by Rockafeller and Uryasev [2000], and

$$\omega^* = \lambda \Sigma^{-1} e + \gamma \Sigma^{-1} \mu$$
$$\lambda = \frac{C - \mu_X B}{D}, \gamma = \frac{\mu_X A - B}{D}, A = e' \Sigma^{-1} e, B = e' \Sigma^{-1} \mu, C = \mu' \Sigma^{-1} \mu, D = AC - B^2.$$

From this, the efficient frontier is derived as:

$$\sigma_X^2 = \frac{A\mu_X^2 - 2B\mu_X + C}{D}$$

²⁷ When an objective of an optimization problem is not convex, the problem is difficult to solve, since multiple local solutions may exist.

See Mausser and Rosen [1998] for the difficulty of optimizing simulation-based VaR.

²⁶ The solution is given as follows:

gives an example of optimizing the sample option portfolio in Section IV.A.

We assume that the portfolio loss X is a linear combination of the losses of individual risk factors X_i (*i* denotes risk factors):

$$X = \sum_{i=1}^{n} X_{i} \omega_{i},$$

$$X : \text{portfolio loss}$$
(16)

 X_i : loss of individual risk factor i^{28}

 ω_i : sensitivity to individual risk factor i

We also assume that the loss of risk factors $(X_1,...,X_n)$ has a probability density function $p(X_1,...,X_n)$.

Suppose $\Psi(\omega, \beta)$ denotes the probability that the portfolio loss *X* does not exceed some threshold value β .

$$\Psi(\boldsymbol{\omega},\boldsymbol{\beta}) = \int_{\substack{\sum\\j=1\\j=1\\j\neq j}} p\left(X_1,\ldots,X_n\right) dX_1 \cdots dX_n.$$
(17)

VaR at the 100α % confidence level is $\beta(\omega, \alpha)$ defined by:

$$\beta(\omega, \alpha) = \min\{\beta \in \mathbf{R} \mid \Psi(\omega, \beta) \ge \alpha\}.$$
(18)

We then define the following function denoted by $\Phi(\omega)$.

$$\Phi(\omega) = \int_{\sum_{i=1}^{n} X_i \omega_i \ge \beta(\omega, \alpha)} (\sum_{i=1}^{n} X_i \omega_i) \cdot p(X_1, \dots, X_n) dX_1 \cdots dX_n,$$
(19)

The expected shortfall is $\Phi(\omega)/(1-\alpha)$ since it is the conditional expectation given that the portfolio loss $\sum_{i=1}^{n} X_i \omega_i$ is more than $\beta(\omega, \alpha)$.

It is difficult to optimize $\Phi(\omega)$ because $\beta(\omega, \alpha)$ is involved in its definition. Rockafeller and Uryasev [2000] show that optimizing $\Phi(\omega)$ is equivalent to optimizing $F(\omega, \beta)$ (see Appendix D for proof).

$$F(\omega,\beta) = (1-\alpha)\beta + \int_{\omega} (\sum_{i=1}^{n} X_{i}\omega_{i} - \beta)^{+} p(X_{1},...,X_{n}) dX_{1} \cdots dX_{n}.$$
 (20)

²⁸ See Footnote 15.

Furthermore, the expected shortfall is given as minimized $F(\omega,\beta)/(1-\alpha)$ with respect to β , and VaR is given as corresponding β .

We use this result to minimize the simulation-based expected shortfall. Suppose we sample $X_1, ..., X_n$ *J* times (those samples are denoted by $X_{ij}, i = 1, ..., j = 1, ..., J$) from the probability density function $p(X_1, ..., X_n)$. The integral in Equation (20) is calculated approximately as follows:

$$\int_{\omega} (\sum_{i=1}^{n} X_{i} \omega_{i} - \beta)^{+} p(X_{1}, \dots, X_{n}) dX_{1} \cdots dX_{n} \approx J^{-1} \sum_{j=1}^{J} (\sum_{i=1}^{n} X_{ij} \omega_{i} - \beta)^{+}.$$
(21)

We reduce minimization of $F(\omega, \beta)$ to the following linear programming problem.

$$\min_{\boldsymbol{\omega}\in\mathbf{R}^{n},\mathbf{z}\in\mathbf{R}^{J},\boldsymbol{\beta}\in\mathbf{R}}(1-\boldsymbol{\alpha})\boldsymbol{\beta}+J^{-1}\sum_{j=1}^{J}z_{j},$$
(22)

subject to

$$z_j \ge \sum_{i=1}^n X_{ij} \omega_i - \beta, \, z_j \ge 0, \, j = 1, \dots, J.$$
 (23)

The constraint on the portfolio expected return is formulated as follows.

$$J^{-1} \sum_{j=1}^{J} \sum_{i=1}^{n} X_{ij} \omega_i = -R.$$
 (24)

Furthermore, the constraint on the portfolio investment amount is formulated as follows.

$$\sum_{i=1}^{n} P_i \omega_i = W_0. \tag{25}$$

 P_i : initial value of risk factor i

 W_0 : initial investment amount in the portfolio

By solving this constrained minimization problem, we can optimize portfolios based on the expected shortfall.

D. An Example of Portfolio Optimization Based on Expected Shortfall

This section gives an example of optimizing the sample option portfolio in Section IV.A.

We minimize the expected shortfall of this portfolio at the 95% confidence level by solving the optimization problem of Equation (22) with the constraints of Equations (23)-(25). The sample size is 1,000. The portfolio expected return is constrained to be a constant ranging from US\$0 to US\$10,000 in US\$250 increments. To ensure the convergence of the solution, we add the constraint that neither short sales of stocks nor long positions on the call options are allowed.

Figure 11 shows the efficient frontier of the portfolio in the returnexpected shortfall space. It is seen that this frontier is convex, and is similar to the one obtained in the return-VaR space when VaR is calculated by the variance-covariance method. Table 20 shows the composition of this efficient frontier when the portfolio expected return is US\$5,000.

VII. Concluding Remarks

We compared expected shortfall with VaR in three aspects: their estimation errors, their decomposition into risk factors, and their optimization.

We showed that expected shortfall is easily decomposed and optimized while VaR is not.

We also show that expected shortfall needs a larger size of sample than VaR for the same level of accuracy.



Figure 1 Comparison of Normal and Cauchy Density Functions

	Risk Measures	Average (a)	Standard Deviation (b)	Relative Standard Deviation (c) = (b)/(a)	Confidence Interval (95%)
2.0	VaR	1.64	0.07	0.04	[1.51 1.77]
(normal)	Expected Shortfall	2.05	0.08	0.04	[1.90 2.21]
1.0	VaR	1.70	0.08	0.04	[1.55 1.85]
1.9	Expected Shortfall	2.42	0.80	0.33	[2.06 3.14]
1.0	VaR	1.77	0.09	0.05	[1.60 1.95]
1.8	Expected Shortfall	2.90	1.81	0.63	[2.28 4.20]
4.7	VaR	1.86	0.11	0.06	[1.67 2.08]
1.7	Expected Shortfall	3.53	3.84	1.09	[2.58 5.60]
1.0	VaR	1.98	0.13	0.07	[1.75 2.26]
1.6	Expected Shortfall	4.39	8.34	1.90	[2.96 7.62]
	VaR	2.15	0.16	0.08	[1.86 2.50]
1.5	Expected Shortfall	5.67	19.31	3.41	[3.48 10.71]
	VaR	2.38	0.21	0.09	[2.02 2.82]
1.4	Expected Shortfall	7.71	48.95	6.35	[4.16 15.76]
1.0	VaR	2.68	0.26	0.10	[2.22 3.25]
1.3	Expected Shortfall	11.46	139.60	12.19	[5.10 25.13]
1.0	VaR	3.08	0.34	0.11	[2.49 3.85]
1.2	Expected Shortfall	19.79	463.10	23.40	[6.48 42.45]
	VaR	3.65	0.46	0.13	[2.86 4.67]
1.1	Expected Shortfall	44.41	1,866.40	42.03	[8.59 81.44]

Table 1 Estimates of VaR and Expected Shortfall with Stable Distribution (confidence level: 95%)

	Risk Measures	Average (a)	Standard Deviation (b)	Relative Standard Deviation (c) = (b)/(a)	Confidence Interval (95%)
2.0	VaR	2.30	0.12	0.05	[2.09 2.54]
(normal)	Expected Shortfall	2.62	0.14	0.05	[2.36 2.90]
1.0	VaR	2.57	0.20	0.08	[2.25 3.03]
1.9	Expected Shortfall	3.94	3.68	0.93	[2.70 7.02]
1.0	VaR	3.00	0.35	0.12	[2.47 3.86]
1.8	Expected Shortfall	5.58	8.36	1.50	[3.27 11.25]
4.7	VaR	3.61	0.55	0.15	[2.78 4.94]
1.7	Expected Shortfall	7.70	17.74	2.30	[4.05 16.84]
1.0	VaR	4.40	0.78	0.18	[3.23 6.29]
1.6	Expected Shortfall	10.66	38.62	3.62	[5.01 25.03]
	VaR	5.41	1.08	0.20	[3.81 8.00]
1.5	Expected Shortfall	15.16	89.50	5.91	[6.31 37.93]
	VaR	6.76	1.49	0.22	[4.56 10.37]
1.4	Expected Shortfall	22.76	226.92	9.97	[8.02 60.08]
	VaR	8.63	2.10	0.24	[5.58 13.64]
1.3	Expected Shortfall	37.59	647.21	17.22	[10.39 100.13]
	VaR	11.34	3.04	0.27	[7.00 18.77]
1.2	Expected Shortfall	72.74	2,147.04	29.52	[13.90 176.21]
	VaR	15.53	4.63	0.30	[9.09 26.85]
1.1	Expected Shortfall	181.77	8,653.26	47.61	[19.63 351.63]

Table 2 Estimates of VaR and Expected Shortfall with Stable Distribution (confidence level: 99%)

Figure 2 Relative Standard Deviation of Estimates (confidence level: 95%)

(solid line: expected shortfall, dotted line: VaR)





(solid line: Expected Shortfall, dotted line: VaR)



Figure 4 Relative Standard Deviation of Estimates (confidence level: 99%)

(solid line: Expected Shortfall, dotted line: VaR)





(solid line: Expected Shortfall, dotted line: VaR)



Table 3 Convergence of Expected Shortfall Estimates under StableDistributions (confidence level: 95%)

	=	2.0	=	1.5	= 1.1		
Sample Size	Relative Standard Deviation	Confidence Interval (95%)	Relative Standard Deviation	Confidence Interval (95%)	Relative Standard Deviation	Confidence Interval (95%)	
1,000	0.04	[1.90 2.21]	3.41	[3.48 10.71]	42.03	[8.59 81.44]	
10,000	0.01	[2.01 2.11]	0.47	[4.51 8.01]	8.29	[14.02 75.20]	
100,000	0.00	[2.05 2.08]	0.15	[5.09 6.91]	2.07	[18.80 76.69]	
1,000,000	0.00	[2.06 2.07]	0.05	[5.41 6.28]	0.64	[22.64 71.65]	

Table 4 Convergence of Expected Shortfall Estimates under StableDistributions (confidence level: 99%)

	=	2.0	=	= 1.5	= 1.1		
Sample Size	Relative Standard Deviation	Confidence Interval (95%)	Relative Standard Deviation	Confidence Interval (95%)	Relative Standard Deviation	Confidence Interval (95%)	
1,000	0.05	[2.36 2.90]	5.91	[6.31 37.93]	47.61	[19.63 351.63]	
10,000	0.02	[2.57 2.75]	0.84	[10.40 27.33]	9.91	[43.86 346.70]	
100,000	0.01	[2.64 2.69]	0.26	[13.07 22.08]	2.50	[66.87 356.04]	
1,000,000	0.00	[2.67 2.67]	0.10	[14.58 18.96]	0.78	[85.99 330.92]	

Figure 6 Convergence of Expected Shortfall Estimates



(solid line: confidence level 95%, dotted line: confidence level 99%)

Days to Maturity	Strike Price (US\$)	Price (Premium) (US\$)	Dollar Amount (US\$1,000)	Position (1,000 units)
		49-13/16	1,000	20.1
		31-1/4	1,000	32.0
		42-1/32	1,000	23.8
18	50.00	2	-100	-50.0
18	30.00	1-3/4	-100	-57.1
18	40.00	3-1/2	-100	-28.6
	Days to Maturity	Days to MaturityStrike Price (US\$)Image: Comparison of the strike stri	Days to MaturityStrike Price (USS)Price (Premium) (USS)Image: Constraint of the string o	Days to Maturity Strike Price (USS) Price (Premium) (USS) Dollar Amount (USS1,000) 49-13/16 1,000 1 49-13/16 1,000 1 31-1/4 1,000 42-1/32 1,000 1,000 18 50.00 2 -100 18 40.00 3-1/2 -100

 Table 5
 Sample Option Portfolio

The data were obtained from Bloomberg L.P. as of November 28, 2000.





* The profit (loss) is shown as positive (negative) number in this graph.

Table	6	Estimates	of	VaR	and	Expected	Shortfall	of	Sample	Portfolio
		(confidence]	leve	el: 959	%)					

Sample Size	Risk Measures	Average (a)	Standard Deviation (b)	Relative Standard Deviation (c) = (b)/(a)	Confidence Interval (95%)
1.000	VaR	68.33	3.34	0.0489	[61.72 75.03]
1,000	Expected Shortfall	91.20	4.63	0.0508	[82.44 100.30]
	VaR	68.18	1.05	0.0154	[66.10 70.22]
10,000	Expected Shortfall	91.56	1.38	0.0151	[88.97 94.26]
100,000	VaR	68.15	0.33	0.0049	[67.51 68.81]
	Expected Shortfall	91.57	0.46	0.0050	[90.73 92.50]

		,			
Sample Size	Risk Measures	Average (a)	Standard Deviation (b)	Relative Standard Deviation (c) = (b)/(a)	Confidence Interval (95%)
1 000	VaR	107.00	7.50	0.0701	[93.16 123.31]
1,000	Expected Shortfall	127.10	9.47	0.0745	[109.94 146.46]
10.000	VaR	106.23	2.28	0.0215	[101.82 110.81]
10,000	Expected Shortfall	128.35	3.10	0.0242	[122.46 134.68]
100,000	VaR	105.97	0.71	0.0067	[104.53 107.37]
	Expected Shortfall	128.28	0.99	0.0078	[126.30 130.31]

Table 7Estimates of VaR and Expected Shortfall of Sample Portfolio
(confidence level: 99%)

Table 8 Sample Portfolio with Far-out-of-the-money Options

	Days to Maturity	Strike Price (US\$)	Price (Premium) (US\$)	Dollar Amount (US\$1,000)	Position (1,000 units)
General Electric stock			49-13/16	1,000	20.1
McDonald's stock			31-1/4	1,000	32.0
Intel stock			42-1/32	1,000	23.8
Call option on GE stock	18	58-3/8	3/16	-100	-533.3
Call option on McDonald's stock	18	40	1/16	-100	-1,600.0
Call option on Intel stock	18	55	1/16	-100	-1,600.0

* The data were obtained from Bloomberg L.P. as of November 28, 2000.

Figure 8 Profit and Loss Distribution of Sample Portfolio with Far-out-ofthe-money Options (sample size: 10,000)



* The profit (the loss) is shown as positive (negative) number in this graph.

Table 9	Estimates of VaR and Expected Shortfall of Sample Portfolio with	th
	Far-out-of-the-money Options (confidence level: 95%)	

Sample Size	Risk Measures	Average (a)	Standard Deviation (b)	Relative Standard Deviation (c) = (b)/(a)	Confidence Interval (95%)
1 000	VaR	334.62	22.01	0.0658	[293.70 380.86]
1,000	Expected Shortfall	500.46	35.00	0.0699	[433.38 571.32]
10.000	VaR	332.56	7.06	0.0212	[318.53 346.88]
10,000	Expected Shortfall	502.01	11.17	0.0222	[481.57 524.05]
100,000	VaR	332.26	2.15	0.0065	[328.14 336.70]
	Expected Shortfall	502.19	3.45	0.0069	[495.53 509.05]

Table 10	Estimates of VaR and Expected Shortfall of Sample Portfolio wit	ch
	Far-out-of-the-money Options (confidence level: 99%)	

Sample Size	Risk Measures	Average (a)	Standard Deviation (b)	Relative Standard Deviation (c) = (b)/(a)	Confidence Interval (95%)
1 000	VaR	612.56	58.08	0.0948	[506.46 739.03]
1,000	Expected Shortfall	781.31	85.48	0.1094	[625.85 964.29]
10,000	VaR	602.79	18.42	0.0306	[566.84 639.76]
	Expected Shortfall	790.73	27.46	0.0347	[738.77 849.00]
100,000	VaR	602.25	5.57	0.0093	[591.23 613.17]
	Expected Shortfall	792.14	9.13	0.0115	[774.75 810.97]

Table 11 Sample Loan Portfolio

Amount of exposures	100 billion yen		
Number of exposures	1,000		
Amount of individual exposure	Obeys exponential distribution with average of 100 million yen		
Definition of loss	Default mode (recognize loss only if the borrower defaults during the risk evaluation period)		
Recovery rate	Zero		
Correlation of default events	The correlation coefficients between default events are assumed to be homogeneous at 0.00, 0.03, and 0.05.		



Figure 9 Distribution of Amount of Individual Exposures

Table 12Estimates of VaR and Expected Shortfall of Sample Loan Portfolio
(confidence level: 95%, default rate: 1%, sample size: 1,000)

Correlation Coefficients of Default Events	Risk Measures	Average (a)	Standard Deviation (b)	Relative Standard Deviation (c) = (b)/(a)	Confidence Interval (95%)
0.00	VaR	18.28	0.43	0.0233	[17.39 19.10]
0.00	Expected Shortfall	20.99	0.52	0.0248	[20.03 22.02]
	VaR	41.03	3.13	0.0763	[35.05 47.45]
0.03	Expected Shortfall	69.09	5.98	0.0865	[57.71 81.80]
	VaR	45.79	4.37	0.0955	[37.95 54.62]
0.05	Expected Shortfall	86.16	8.79	0.1021	[71.37 104.95]

Table 13Estimates of VaR and Expected Shortfall of Sample Loan Portfolio
(confidence level: 99%, default rate: 1%, sample size: 1,000)

Correlation Coefficients of Default Events	Risk Measures	Average (a)	Standard Deviation (b)	Relative Standard Deviation (c) = (b)/(a)	Confidence Interval (95%)
0.00	VaR	22.65	0.79	0.0350	[21.21 24.33]
0.00	Expected Shortfall	24.90	1.02	0.0408	[22.99 26.99]
0.03	VaR	85.03	9.79	0.1151	[67.39 106.34]
	Expected Shortfall	117.55	15.90	0.1353	[89.42 151.08]
	VaR	108.34	14.31	0.1321	[83.53 141.34]
0.05	Expected Shortfall	158.03	23.53	0.1489	[118.87 208.67]

Table 14Estimates of VaR and Expected Shortfall of Sample Loan Portfolio
(confidence level: 95%, default rate: 0.1%, sample size: 1,000)

Correlation Coefficients of Default Events	Risk Measures	Average (a)	Standard Deviation (b)	Relative Standard Deviation (c) = (b)/(a)	Confidence Interval (95%)
0.00	VaR	3.99	0.20	0.0508	[3.62 4.38]
0.00	Expected Shortfall	5.45	0.28	0.0522	[4.93 6.04]
	VaR	4.72	0.71	0.1500	[3.50 6.37]
0.03	Expected Shortfall	15.54	3.15	0.2029	[10.26 22.52]
0.07	VaR	3.92	0.72	0.1826	[2.74 5.53]
0.05	Expected Shortfall	17.32	4.23	0.2444	[10.74 27.30]

Table 15	Estimates of VaR and	Expected Shortfall of Sample Loan Portfolio
	(confidence level: 99%,	default rate: 0.1%, sample size: 1,000)

Correlation Coefficients of Default Events	Risk Measures	Average (a)	Standard Deviation (b)	Relative Standard Deviation (c) = (b)/(a)	Confidence Interval (95%)
0.00	VaR	6.37	0.48	0.0757	[5.53 7.37]
0.00	Expected Shortfall	7.70	0.59	0.0769	[6.59 8.89]
	VaR	19.40	4.25	0.2189	[12.74 29.76]
0.03	Expected Shortfall	39.62	11.45	0.2891	[22.20 66.87]
	VaR	21.11	5.43	0.2574	[12.83 33.21]
0.05	Expected Shortfall	49.32	16.06	0.3257	[25.82 88.95]

Table 16 VaR Decomposition of Sample Option Portfolio (confidence level: 95%)

	Marginal VaR (US\$/unit) (a)	Investment amount (US\$1,000)	Position (1,000 unit) (b)	Component VaR (US\$1,000) (c)=(a) × (b)
General Electric stock	-2.30	1,000	20.1	-46.12
McDonald's stock	-1.67	1,000	32.0	-53.58
Intel stock	0.60	1,000	23.8	14.17
Call option on GE stock	-1.55	-100	-50.0	77.50
Call option on McDonald's stock	-1.53	-100	-57.1	87.43
Call option on Intel stock	0.37	-100	-28.6	-10.71
Total		2,700		68.70

	Marginal VaR	Recalculated Marginal VaR (USS/unit)			
	(US\$/unit)	Change in position : 0.1%	Change in position : 0.5%	Change in position : 1%	
General Electric stock	-2.30	-1.20	-0.44	-1.60	
McDonald's stock	-1.67	-2.75	-2.55	-1.86	
Intel stock	0.60	-0.37	0.33	0.46	
Call option on GE stock	-1.55	-1.05	-0.82	-1.20	
Call option on McDonald's stock	-1.53	-2.20	-1.46	-1.64	
Call option on Intel stock	0.37	-0.14	0.12	0.50	

Table 17 Comparison of Marginal VaR (confidence level: 95%)

Table 18 Expected Shortfall Decomposition of Sample Option Portfolio
(confidence level: 95%)

	Marginal ES (US\$/unit) (a)	Investment Amount (US\$1,000)	Position (1,000 unit) (b)	Component ES (US\$1,000) (c)=(a) × (b)
General Electric stock	-3.33	1,000	20.1	-66.92
McDonald's stock	-2.10	1,000	32.0	-67.1
Intel stock	0.15	1,000	23.8	3.57
Call option on GE stock	-2.30	-100	-50.0	115.23
Call option on McDonald's stock	-1.91	-100	-57.1	108.93
Call option on Intel stock	0.08	-100	-28.6	-2.28
Total		2,700		91.43

Table 19 Comparison of Marginal Expected Shortfall (confidence level: 95%)

	Marginal ES	arginal ES (US\$/unit)			
	(US\$/unit)	Change in position : 0.1%	Change in position : 0.5%	Change in position : 1%	
General Electric stock	-3.33	-3.34	-3.34	-3.34	
McDonald's stock	-2.10	-2.10	-2.10	-2.10	
Intel stock	0.15	0.15	0.15	0.15	
Call option on GE stock	-2.30	-2.31	-2.31	-2.31	
Call option on McDonald's stock	-1.91	-1.91	-1.90	-1.91	
Call option on Intel stock	0.08	0.08	0.08	0.08	

Figure 10 Efficient Frontier of Expected Profit and VaR







Table 20 Portfolio Composition of Minimum Expected Shortfall

	Investment Amount (US\$1,000)
General Electric stock	0
McDonald's stock	1,714.45
Intel stock	1,113.05
Call option on GE stock	0
Call option on McDonald's stock	0
Call option on Intel stock	-127.50

(expected profit: US\$5,000, exp	ected shortfall: US\$154,400)
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Appendix A Closed-Form Formulas of Estimation Errors

1. Closed-Form Formulas

The estimator of VaR is a quantile of the empirical loss distribution. We take the estimator of VaR at the $100(1-\alpha)$ % confidence level to be $X_{(n\alpha+1)}$, where $X_{(n)}, X_{(n-1)}, \dots, X_{(n\alpha+1)}, X_{(n\alpha)}, \dots, X_{(1)}$ are loss samples arranged in increasing order.

Stuart and Ord [1994] show that the quantiles of distributions asymptotically obey the normal distribution and their asymptotic standard deviation is given in a closed-form formula (see pp.356-358 of Stuart and Ord [1994]). From this result, we obtain the following closed-form formula for the asymptotic standard deviation of VaR estimates:

$$\sigma_{VaR_{\alpha}(X)} = \frac{1}{f(x_{\alpha})} \sqrt{\frac{\alpha(1-\alpha)}{n}}, \qquad (A-1)$$

where $f(x_{\alpha})$ is the probability density function of loss evaluated at the $100(1-\alpha)\%$ quantile, and *n* is the sample number.

We take the estimator of the expected shortfall to be:

$$ES_{\alpha} = \frac{X_{(1)} + X_{(2)} + \dots + X_{(n\alpha+1)}}{n\alpha + 1}.$$
 (A-2)

When the sample size n is large, the standard deviation of the expected shortfall estimates is approximated by:

$$\sigma_{ES_{\alpha}(X)} = \frac{1}{\sqrt{n}} \left[\frac{(1-\alpha)x_{1-\alpha}^{2} + \beta x_{1-\beta}^{2}}{(\alpha-\beta)^{2}} + \frac{1}{(\alpha-\beta)^{2}} \int_{x_{1-\alpha}}^{x_{1-\beta}} x^{2} f(x) dx - \frac{1}{(\alpha-\beta)^{2}} \left\{ \beta x_{1-\beta} + (1-\alpha)x_{1-\alpha} + \int_{x_{1-\alpha}}^{x_{1-\beta}} x f(x) dx \right\}^{2} \right]^{\frac{1}{2}},$$
(A-3)

for some β such as $\beta \ll \alpha$, where $x_{1-\alpha}$ and $x_{1-\beta}$ are $(1-\alpha)$ and $(1-\beta)$ quintiles of the underlying loss distribution²⁹.

²⁹ $x_{1-\alpha} = F^{-1}(1-\alpha)$, $x_{1-\beta} = F^{-1}(1-\beta)$, where $F^{-1}(x)$ is the inverse of the distribution function of loss F(x).

2. Comparison between Closed-Form Approximation and Simulation Estimate

We compare the results obtained by the closed-form formulas ((A-2) and (A-3)) and the results obtained by Monte Carlo simulation. We simulate random numbers from the standard normal, t (degrees of freedom: 2)³⁰, and Pareto (=2)³¹ as the loss samples³², and compare the standard deviation estimates obtained by those methods. The table below shows the results. When the underlying loss distribution is normal or t, those numbers are almost equal. However, when the underlying distribution is Pareto, they are different.

Standard Deviation of VaR and Expected Shortfall Estimates (Comparison between closed-form and simulation methods)

 \cdot 95% confidence interval

	VaR		Expected Shortfall	
	Closed-From	Simulation	Closed-Form	Simulation
Normal	0.0668	0.0664	0.0780	0.0773
Т	0.1080	0.1074	0.1885	0.1872
Pareto	0.3082	0.3090	1.6124	2.0818

•	99%	confidence	interval
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	VaR		Expected Shortfall	
	Closed-From	Simulation	Closed-Form	Simulation
Normal	0.1181	0.1153	0.1449	0.1386
Т	0.2884	0.2839	0.5346	0.5068
Pareto	1.5732	1.5721	7.0509	8.9681

* sets of simulation : 100,000, sample size: 1,000, in Equation (A-3): 10^{-5} .

$$f(x) = \frac{\Gamma\left(\frac{m+1}{2}\right)}{\sqrt{\pi \cdot m} \cdot \Gamma\left(\frac{m}{2}\right)} \left(1 + \frac{x^2}{m}\right)^{-\frac{m+1}{2}} \text{ where } \Gamma\left(\right) \text{ is the Gamma function.}$$

³¹ The probability density function of the Pareto distribution is:

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$$f(x) = \frac{\beta}{x^{\beta+1}} \quad x \ge 1.$$

³² We used normal, t-, and Pareto distributions since they have closed-form representation of probability density functions, and are convenient methods of evaluating the standard deviation using Equation (A-3).

³⁰ The probability density function of the t-distribution with degrees of freedom of m is:

3. Derivation of Closed-Form Formula

Equation (A-3) is derived using the result of robust statistics³³. We utilize the fact that the estimator of expected shortfall is the L-estimate in robust statistics literature. Under certain conditions, the L-estimate asymptotically obeys the normal distribution, and its asymptotic variance is given in closed-form formula.

Suppose $X_{(n)}, X_{(n-1)}, \dots, X_{(n\alpha)}, \dots, X_{(n\beta)}, \dots, X_{(1)}$ are losses of n samples from simulation, rearranged in increasing order. Take some constant β such that $\beta << \alpha$. Consider the following estimator.

$$ES_{\alpha,\beta} = \frac{X_{(n\beta)} + \dots + X_{(n\alpha)}}{n(\alpha - \beta)} = \frac{1}{n} \sum_{i=n\beta}^{n\alpha} \frac{1}{\alpha - \beta} X_{(i)}.$$
 (A-4)

This estimator approximates to the estimator of expected shortfall (Equation (A-2)) when *n* is large and β is efficiently small. We define a weighting function *h* as follows:

$$h(u) = 1/(\alpha - \beta) \qquad 1 - \alpha \le u \le 1 - \beta,$$

= 0 otherwise. (A-5)

Using this function, Equation (A-4) becomes:

$$ES_{\alpha,\beta} = \sum_{i=1}^{n} \frac{1}{n} \cdot h(\frac{i}{n+1}) X_{(i)}.$$
(A-6)

Let F(x) denote the distribution function of the loss, f(x) denote its probability density function, and $T(x) = F^{-1}(x)$ denote the inverse of the distribution function. With Equation (3.12) in Huber [1981], the influence function³⁴ of this estimator is given as follows:

$$IC(x, F, T) = \int_{-\infty}^{x} h(F(y))dy - \int_{-\infty}^{\infty} (1 - F(y))h(F(y))dy$$

= $\frac{1}{\alpha - \beta} \left\{ (1 - \beta)F^{-1}(1 - \beta) - (1 - \alpha)F^{-1}(1 - \alpha) - \int_{1 - \alpha}^{1 - \beta} F^{-1}(v)dv \right\}$ (A-7)
 $- \int_{F(x)}^{1} h(v)(F^{-1}(v))'dv.$

³³ See Huber [1981] for the details of robust statistics.

³⁴ See Huber [1981] for definitions and concepts of the influence function.

Theorem 3.2 of Huber [1981] says that, under certain conditions³⁵, Lestimates asymptotically obey the normal distribution with asymptotic variance of $(1/n) \int_{-\infty}^{\infty} IC(x, F, T)^2 f(x) dx$. We apply this theorem to $ES_{\alpha,\beta}$ and obtain the following result.

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$$\sigma_{ES_{\alpha,\beta}}^{2} = \frac{1}{n} \int_{-\infty}^{\infty} IC(x, F, T)^{2} f(x) dx$$

$$= \frac{1}{n} \left[\frac{(1-\alpha)x_{1-\alpha}^{2} + \beta x_{1-\beta}^{2}}{(\alpha-\beta)^{2}} + \frac{1}{(\alpha-\beta)^{2}} \int_{x_{1-\alpha}}^{x_{1-\beta}} x^{2} f(x) dx - \frac{1}{(\alpha-\beta)^{2}} \left\{ \beta x_{1-\beta} + (1-\alpha)x_{1-\alpha} + \int_{x_{1-\alpha}}^{x_{1-\beta}} x f(x) dx \right\}^{2} \right].$$
(A-8)

This proves Equation (A-3).

³⁵ (i) the support of *h* is contained in $[\alpha, 1-\alpha]$ for some $\alpha > 0$, (ii) no discontinuity of *h* coincides with a discontinuity of the inverse of the distribution function, etc. All of those conditions are satisfied here.

Appendix B Method of Simulating Loss for Option Portfolio

This appendix describes the method of simulating loss for the sample option portfolio in section IV.A.

1. Stock price

The log returns on stocks are assumed to obey the multivariate normal distribution. The variance-covariance matrix of the log returns is estimated using historical stock price data for the past three years. Independently and identically distributed standard normal random variables are transformed into correlated normal random numbers with the Cholesky factors of the historical variance-covariance matrix. The average of historical log returns is added to obtain the simulated log returns of stock prices.

2. Option Premium

Option premiums are simulated using Black Scholes formula assuming that the implied volatility is constant. The implied volatilities of the options are calibrated from the data in Table 5.

Even though those options are American, they are priced using the Black Scholes formula, since the dividend payments on the underlying stocks are not expected until the option maturity. Prices of American call options are shown to be equal to those of European call options in such circumstances³⁶.

³⁶ See pp.175-176 of Hull [2000].

Appendix C Method of Simulating Loss for Loan Portfolio

This appendix describes the method of simulating loss of the sample loan portfolio in Section IV.B. The method is developed by Ieda, Marumo, and Yoshiba [2000], and the description here is totally dependent on them.

We consider the random variable D_i ($i = 1, 2, \dots, n$) which has a Bernoulli distribution:

$$D_{i} = \begin{cases} 1 & (with \ probability \ p), \\ 0 & (with \ probability \ 1-p). \end{cases}$$
(A-9)

In other words, $D_i(i = 1, 2, \dots, n)$ for exposure *i* in the portfolio (comprising *n* exposures) takes the value 1 (default) with probability *p* and 0 (non-default) with probability 1 - p. Also, the correlation coefficient of each D_i is ρ (constant). The process of generating multivariate Bernoulli random numbers that takes account of the correlation is not a simple application of the Cholesky decomposition. However, the Cholesky decomposition can be used for normal distributions, so one method is to use the normal distribution as a medium for generating Bernoulli random numbers.

We first consider a random variable X_i (i = 1, 2, ..., n) that follows the standard normal distribution with 0 for its mean and 1 for its variance. (However, individual variables are correlated rather than independent). At this time, D_i is expressed as:

$$D_{i} = \begin{cases} 1 & (-\infty < X_{i} \le \Phi^{-1}(p)), \\ 0 & (\Phi^{-1}(p) < X_{i} < \infty), \end{cases}$$
(A-10)

where $\Phi^{-1}(\cdot)$ is the inverse function of the distribution function of the standard normal distribution.

For the correlation coefficient of $D_i(i = 1, 2, \dots, n)$ to be ρ , one need properly set a correlation coefficient $\tilde{\rho}$ for $X_i(i = 1, 2, \dots, n)$. ρ can be expressed as:

$$\rho = \frac{E[D_i D_j] - p^2}{\sqrt{p(1-p)}\sqrt{p(1-p)}},$$
(A-11)

where

$$D_i D_j = \begin{cases} 1 & (-\infty < X_i \le \Phi^{-1}(p), -\infty < X_j \le \Phi^{-1}(p)) \\ 0 & (otherwise). \end{cases}$$
(A-12)

Therefore, $E[D_iD_j]$ is the distribution function of a two-dimensional normal distribution with a correlation coefficient of $\tilde{\rho}$.

$$E[D_{i}D_{j}] = \int_{-\infty}^{\Phi^{-1}(p)} \int_{-\infty}^{\Phi^{-1}(p)} \frac{1}{2\pi\sqrt{1-\tilde{\rho}^{2}}} \exp\left(-\frac{1}{2(1-\tilde{\rho}^{2})}\left\{x_{i}^{2} + x_{j}^{2} - 2\tilde{\rho}x_{i}x_{j}\right\}\right) dx_{i} dx_{j}$$
(A-13)

This makes it possible to use Equation (A-13) and Equation (A-11) to obtain a $\tilde{\rho}$ that will satisfy (A-11) (however, numerical calculations will be required to obtain the definite integral above).

It is, therefore, possible to obtain multivariate Bernoulli random numbers D_i by using Equation (A-10) after generating multivariate normal random numbers in the *n*-th dimension with a mean of 0, a variance of 1, and a constant correlation coefficient of $\tilde{\rho}$.

The portfolio loss *L* can be expressed as follows:

$$L = \sum_{i=1}^{n} D_i v_i (1 - r_i), \qquad (A-14)$$

where v_i is the amount of exposure and $r_i (0 \le r_i \le 1)$ is the recovery rate at default of exposure *i*.

Appendix D Proof of the Theorem of Rockafeller and Uryasev [2000]

This appendix explains a theorem on expected shortfall established by Rockafeller and Uryasev [2000]. This theorem is used to develop an algorithm of efficiently minimizing expected shortfall.

Consider the following function:

$$\Psi(\beta) = \int_{x \le \beta} dF(x) \,. \tag{A-15}$$

 $\Psi(\beta)$ is the probability that the loss *x* does not exceed some threshold β , where F(x) is the loss distribution function. VaR at the 100α % confidence level is defined as β_{α} , where

$$\beta_{\alpha} = \min\{\beta \in \mathbf{R} \mid \Psi(\beta) \ge \alpha\}.$$
(A-16)

Expected shortfall at the 100α % confidence level is defined as the following function.

$$\phi_{\alpha} = (1 - \alpha)^{-1} \int_{x \ge \beta_{\alpha}} x dF(x).$$
(A-17)

Theorem 1 below shows that expected shortfall is the minimization of a function $F_{\alpha}(\beta)$ defined below with respect to β .

$$F_{\alpha}(\beta) = \beta + (1-\alpha)^{-1} \int_{x \in \mathbf{R}} [x-\beta]^+ dF(x) \,. \tag{A-18}$$

Theorem 1 (Rockafeller and Uryasev [2000]) $F_{\alpha}(\beta)$ is a convex function of β . It is also continuous and differentiable with respect to β . Expected shortfall is given by:

$$\phi_{\alpha} = \min_{\beta \in \mathbf{R}} F_{\alpha}(\beta), \qquad (A-19)$$

where³⁷

$$B_{\alpha} \equiv \underset{\beta \in \mathbf{R}}{\arg\min} F_{\alpha}(\beta) \,. \tag{A-20}$$

VaR is given by:

$$\beta_{\alpha}$$
 = the left end point of B_{α} . (A-21)

Furthermore, the following equality holds.

³⁷ $\underset{\beta \in \mathbf{R}}{\operatorname{arg\,min}} F_{\alpha}(\beta)$ is the β that minimizes $F_{\alpha}(\beta)$.

$$\beta_{\alpha} = \underset{\beta \in \mathbf{R}}{\operatorname{arg\,min}} F_{\alpha}(\beta) \text{ and } \phi_{\alpha} = F_{\alpha}(\beta_{\alpha}).$$
 (A-22)

Before proving Theorem 1, we prove the following Lemma.

Lemma Suppose $G(\beta) = \int_{x \in \mathbb{R}} [x - \beta]^+ dF(x)$ is a function of β with fixed x. $G(\beta)$ is convex with respect to β , and $G'(\beta) = \Psi(\beta) - 1$.

Proof:

The convexity of $G(\beta)$ is apparent from the convexity of $\beta \mapsto [x - \beta]^+$.

From
$$G(\beta) = \int_{-\infty}^{\infty} (x - \beta) \mathbf{1}_{\{x - \beta \ge 0\}} dF(x)^{38}$$
,
 $G'(\beta) = -\int_{-\infty}^{\infty} \mathbf{1}_{\{x - \beta \ge 0\}} dF(x) + \int_{-\infty}^{\infty} (x - \beta) \frac{\partial \mathbf{1}_{\{x - \beta \ge 0\}}}{\partial \beta} dF(x)$
 $= -\left\{1 - \int_{x \le \beta} dF(x)\right\} = \Psi(\beta) - 1.$
(A-23)

Q.E.D.

We prove Theorem 1 using this lemma.

Proof of Theorem 1:

From the Lemma, we obtain:

$$\frac{\partial}{\partial \beta} F_{\alpha}(\beta) = 1 + (1 - \alpha)^{-1} [\Psi(\beta) - 1] = (1 - \alpha)^{-1} [\Psi(\beta) - \alpha].$$
 (A-24)

Since $F_{\alpha}(\beta)$ is convex, $F_{\alpha}(\beta)$ is minimized when the first order condition

³⁸ 1_A is an indicator function which takes the value of 1 when A is true and takes the value of 0 otherwise.

 $\Psi(\beta) - \alpha = 0$ is satisfied (or when $\beta \in B_{\alpha}$). Since $\Psi(\beta)$ is continuous and nonincreasing with respect to β , β takes the lowest value that satisfies $\Psi(\beta) \ge \alpha$ when $\Psi(\beta) - \alpha = 0$. Therefore, $\beta = \beta_{\alpha}$ when $\Psi(\beta) - \alpha = 0$, and the following equality holds.

$$\min_{\beta \in \mathbf{R}} F_{\alpha}(\beta) = F_{\alpha}(\beta_{\alpha}) = \beta_{\alpha} + (1 - \alpha)^{-1} \int_{x \in \mathbf{R}} [x - \beta_{\alpha}]^{+} dF(x) .$$
(A-25)

Thus, the integral in Equation (A-25) is:

$$\int_{x \ge \beta_{\alpha}} [x - \beta_{\alpha}] dF(x) = \int_{x \ge \beta_{\alpha}} x dF(x) - \beta_{\alpha} \int_{x \ge \beta_{\alpha}} dF(x) .$$
(A-26)

The first term of the right hand side of Equation (A-26) is $(1-\alpha)\phi_{\alpha}$ by the definition of expected shortfall. The second term is $1-\Psi(\beta_{\alpha})$, by the definition of distribution function. Since $\Psi(\beta_{\alpha}) = \alpha$, the following equality holds.

$$\min_{\beta \in \mathbf{R}} F_{\alpha}(\beta) = \beta_{\alpha} + (1 - \alpha)^{-1} [(1 - \alpha)\phi_{\alpha} - \beta_{\alpha}(1 - \alpha)] = \phi_{\alpha}.$$
(A-27)

This concludes the proof of Theorem 1.

Q.E.D.

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